



# THE ONLINE INFINITE BOOK OF SAVINGS SPECIFICATIONS

## AD & COUPON SIZES \$250

- Trim Size 4.5" h x 3.5" w

## MECHANICAL SPECIFICATIONS

The following guidelines will assist you in preparing ads and coupons for submission for the 2010 Infinity Park's *The Infinite Book of Savings* with a 2,500 distribution. Each advertiser must accept responsibility for the proper submission of their ad materials. Infinity Park cannot give credit for ads that print incorrectly due to late or improper submission of ad materials.

## FONTS

- Please use only Adobe Type 1 fonts
- Outline all fonts in vector graphics
- Embed ALL fonts in PDF files

## FORMATS

- Preferred format is Press-Ready PDF
- Adobe InDesign, Photoshop, Illustrator, TIFF and EPS files will be accepted
- InDesign files should include all associated graphics and fonts
- Illustrator users need to outline all fonts
- PDF files should be distilled from the original document using Acrobat Distiller
- *We accept the right to refuse any artwork that does not meet the requirements listed above*

## GRAPHICS

- Please use only TIFF and EPS graphics in ads
- Specify artwork in **RGB** values
- Set resolution of contone graphics to 300 dpi
- Set resolution of bitmap graphics to 1200 dpi

## DELIVERY AND MEDIA

- Files under 10 MB may be submitted via email to [drew@glendalerugby.com](mailto:drew@glendalerugby.com)
- Please include dimensions and contact information in email.
- Files over 10 MB should be sent to: [drew@glendalerugby.com](mailto:drew@glendalerugby.com) via [TransferBigFiles.com](http://TransferBigFiles.com).



## QUESTIONS

[drew@glendalerugby.com](mailto:drew@glendalerugby.com) | 303.639.4418



## CREATIVE DEADLINES

- Spring = February 1st
- Fall = August 1st