



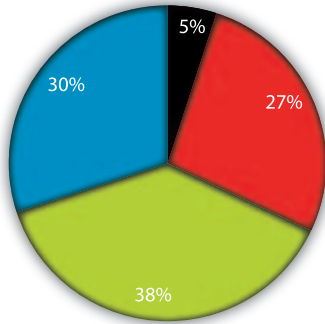
# Are you **INSIDE** FINITY PARK

## RUGBY DEMOGRAPHICS



### Age Distribution of Rugby Players

- Youth (up to 14) ■
- High School (15-18) ■
- College (19-22) ■
- Adult (23+) ■

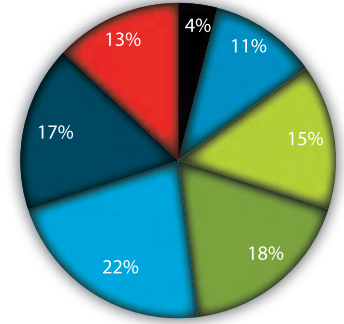


\*USA Rugby 2010



### Supporter Age Distribution

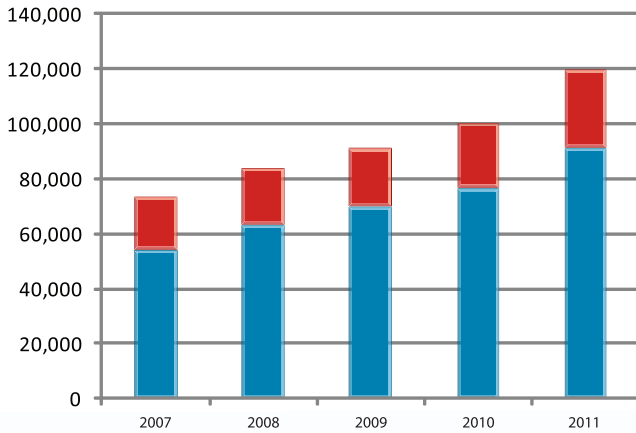
- Under 5 ■
- 5-14 ■
- 15-24 ■
- 25-34 ■
- 35-44 ■
- 45-54 ■
- 55+ ■



\*USA Rugby 2010



### Rugby Player Numbers Growth



\*USA Rugby 2010

■ Women ■ Men



### Infinity Park Match Attendance Average

#### 2008

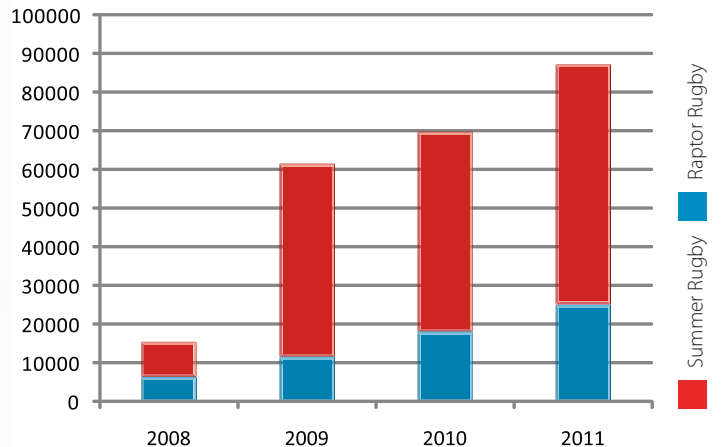
22 Rugby Matches  
 16 Club Matches: 400 per match  
 6 Tournament Matches: 1,500 per match

#### 2009

38 Rugby Matches  
 18 Club Matches: 650 per match  
 20 Tournament Matches: 2,500 per match

#### 2010

50 Rugby Matches  
 24 Club Matches: 750 per match  
 26 Tournament Matches: 2,000 per match



\*2010 numbers are projected